



October 25, 2007
Denver, Colorado

THE 2007 COLORADO RFID EXPO

“EVERYTHING YOU WANTED TO KNOW ABOUT RFID...
IS RIGHT HERE IN COLORADO”

At this educational event you will learn how RFID can deliver:

- Improved visibility and management of your assets throughout your enterprise
- Automated identification, condition and location of assets
- Streamlined operations and supply chain networks

There's no better way to meet RFID experts locally and see what solutions they offer. No matter the size of your organization, the Colorado RFID Expo is an event that will help you learn about this cutting edge technology.

ATTEND

To register [click here](#) or visit www.corfida.org

Do you have an RFID solution you want to exhibit? Please e-mail president@corfida.org for \$250 or \$500 sponsorship opportunities. Deadline for sponsor payment is Wednesday, September 26, 2007.

PLATINUM SPONSORS



2007 COLORADO RFID EXPO

WHY RFID?

Radio Frequency Identification (RFID) is changing the way companies do business. Applying RFID technology to asset tracking and management solutions provides organizations with efficiencies that are otherwise impossible through real-time, automated processes. With RFID, companies can streamline their operations, deter theft, reduce labor and human error, and optimize asset utilization at a rate that Gartner Research predicts will help the RFID market reach \$3 billion by 2010.

WHY COLORADO?

Colorado is one of the nation's hotspots of RFID activity, and the Colorado RFID Alliance is a unique organization made up of RFID solutions providers working together to promote this cutting edge technology. In fact, CORFIDA members collectively have decades of practical experience designing RFID solutions for some of the world's largest companies. These solution providers will be on-hand to discuss the way RFID is being used in nearly every industry and will help make the 2007 RFID Expo the largest RFID event in Colorado this year. Don't miss it!

WHO ATTENDS?

- ⊙ CIOs, CTOs, Directors and Managers of IT
- ⊙ Supply chain professionals
- ⊙ Purchasing managers
- ⊙ Product managers
- ⊙ Compliance managers
- ⊙ Systems integrators
- ⊙ RFID consultants
- ⊙ RFID technology providers

Date: Thursday, October 25, 2007
Time: 1:00 - 5:00pm
Location: Denver Marriott Tech Center
4900 South Syracuse, Denver, CO 80237

2007 COLORADO RFID EXPO

EVENT SCHEDULE

- 1:00 - 2:00 Attendee arrival, coffee and networking in Exhibit Hall
Educational Track #1: Introduction to RFID
- 2:00 - 3:00 Expert Panel: "Getting Started with RFID and Finding the ROI"
- 3:00 - 4:00 Visit exhibitor RFID solution demos or attend educational tracks
Educational Track #2: RFID and DoD Mandates
Educational Track #3: Tracking Your Assets with RFID
- 4:00 - 5:00 Happy hour in the exhibit hall
Network and visit exhibits/demos
- 5:00 pm Event ends

ABOUT THE



2007 COLORADO RFID EXPO

RFID FOR ALL INTERESTS & INDUSTRIES

Asset Tracking
Supply Chain Management
Inventory Control
Access Control
Warehousing & Distribution
Security
Manufacturing Systems & Process Control
Payment Systems / Point-of-Sale

IT
Manufacturing
Automotive
Chemical
Oil & Gas
Food & Beverage
Logistics
Healthcare/Pharmaceutical
Government

REGISTER TODAY!

To register [click here](#) or visit www.corfida.org. You may also contact Gary Bresien at (303) 332-7369 or president@corfida.org.

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Accommodations: For attendees that are from out of town, a block of rooms has been reserved for participants at the event hotel. Please call (800) 228-9290 to obtain the group discounted rate of \$199 per night. When calling, please identify yourself with the "Colorado RFID Alliance" event. Rooms are assigned on a first-come, first-served basis, and the cut-off date for receiving this negotiated rate is Wednesday, October 3, 2007. Please make your reservations early! For more information on the hotel, please [click here](#) or visit the hotel website at www.marriott.com.

EXHIBIT AT THE EVENT

Do you have RFID-related goods or services that you would like to exhibit at the event? Please contact Gary Bresien at (303) 332-7369 or president@corfida.org. Exhibiting opportunities are available for \$250 and \$500, but space is limited so sign up soon! Deadline for exhibitor payment is Wednesday, September 26, 2007.

